

MEMBERSHIP REPORT

September 22,2021

Greg Feys

Dear CALA MEMBERS

As we look at the end of another year, cottage close etc

2021 was the first year we went totally online for membership.

As I review the results it seems membership is down compared to previous years 53 Voting Members, 20 associates and 11 juniors. We have 6 lifetime Members

Congratulations to Rene and Lillian Laperriere!. Nominated by several members for life membership in CALA based on their years of service to our Association, the Life Memberships were unanimously endorsed by the Executive at a meeting earlier this month

A lot of property owners have not renewed this year. I'm not sure if we have been forgotten as an organization because we have not been able to enjoy each other's company at the poker and pig roast for the last 2 years.

Another issue is that it seems that there are a lot property owners that are only purchasing one voting membership.

We do have some properties that are supporting CALA with multiple memberships. The largest of these has taken out 2 Voting memberships, 6 Associate Memberships, and two Juniors! More properties should be this supportive!

Please pay up your 2021 dues and please mention to your friends and neighbours what great job CALA does for cottage owners

Thanks

Greg Feys

Membership Director